



Montreal International Film Festival

# PITCH Deck

Together for the creative legacy of tomorrow.

August 2023

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[www.montrealinternationalfilmfestival.com](http://www.montrealinternationalfilmfestival.com)

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# About

## The Non-Profit

The Montreal International Film Festival is a non-profit organization creating solutions to support young creators within the entertainment industry. The week long celebration includes unique activities daily presented by some of the most acclaimed filmmakers worldwide.

## Our Values

- Authenticity
- Contribution
- Creativity
- Kindness
- Collaboration

# Mission

Our mission is to create opportunities and be a support system for young creatives within the entertainment industry. Film en television is a massive way for us to connect as humans around the world and it's worth celebrating and why not do it while making a difference.

# Our Goal

Our goal is to empower, inspire and motivate the youth to share their talents and creativity with the world. Let's come together and have a positive impact for the creative legacy of tomorrow.

# Ambassadors

## Special Guest Speakers

The Non-Profit event welcomes ambassadors within the industry sharing their advice and expertise with the youth participating in the festival. Find below just a few of our previous guest speakers and ambassadors at the Montreal International Film Festival.



Rachelle Lefevre  
Actress



Peter Mortimer  
Film Director



Ita O'Brien  
Movement Director



Christina Wise  
Head of VFX - MELS Studios



# The Program

## About

The Montreal International Film Festival's program includes a week long celebration of activities with event panels, screenings, Q&A's hosted by industry leaders. The non-profit organization raises funds and creates opportunities for our youth to access traineeships, scholarships, job opportunities and funding for their projects. Because wonderful things happen when we come together for the creative legacy of tomorrow.



About



Events



Participants

# The Events

August 28th to September 3rd 2023

## ● Day 1: Creative Development

Meet and learn from some of the best writers, storyboard artists and more production development specialists.

## ● Day 2: Short Films

Understand the art of short films and telling a story efficiently in this unique format from experts.

## ● Day 3: Documentaries

Get to know how to demonstrate a unique true story through film with documentaries and how to make an impact.

## ● Day 4: Animation

Learn from the best professionals within the animation field and break down incredible animated scenes.

## ● Day 5: TV Series

Learn the creation of a compelling tv series your audience can connect to and participate in unique conversations with worldwide talents.

## ● Day 6: Feature Films

Features can captivate audiences for years to come. Connect with filmmakers and actors to learn about the process and the industry.

## ● Day 7: Awards Gala

The Montreal International Film Festival Annual Awards Gala is an event gathering some of the best filmmakers of various industries worldwide.

# Awards

Sunday September 3rd 2023

## The Competition

The Montreal International Film Festival's awards competition hosts a panel of nominees within the following categories; feature films, tv series, documentaries, animation and short films.

## Gala Submissions

The Montreal International Film Festival accepts projects from anywhere in the world, it is an international competition.



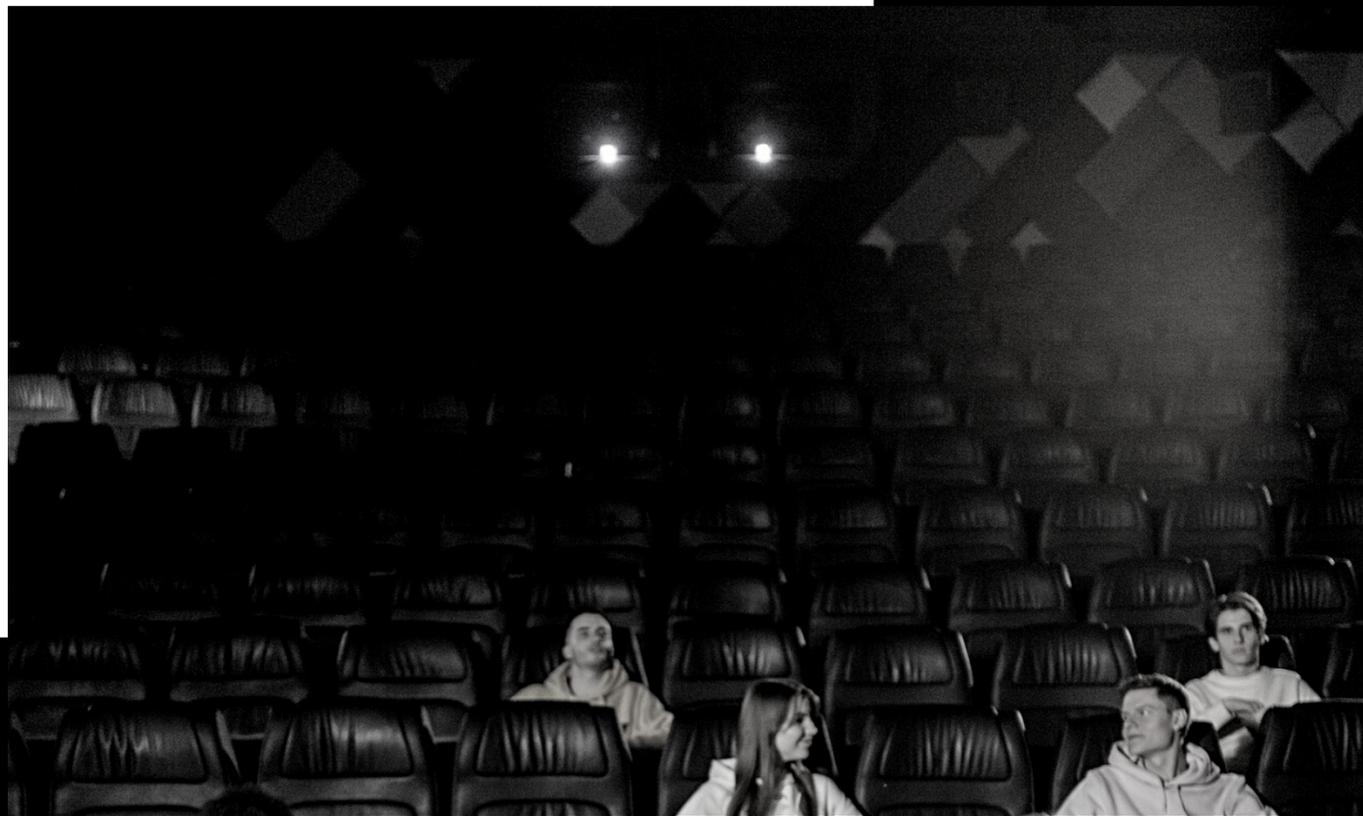
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Industry Professionals: Exclusive passes are accessible for industry professionals participating in the panels and activities.

Media Accreditations: Media and news outlets can access passes for exclusive contents of the events.

Participants: Tickets are available for the events for any film lover to participate in the activities.



# Participants

The Montreal International Film Festival welcomes participants from all over the world in its festivities.



About



Events



Participants

# Business Model

Non-Profit Model:

- Partners, Sponsors, Tickets Sales, etc.
- Events and Distribution
- Giving Back

The Non-Profit Organization's Departments:

- Management
- Finances
- Human Resources & Administration
- Sales & Marketing
- Public Relations
- Event Planning

# Strategy

Our strategy at the Montreal International Film Festival is to create a community who believes in our mission and open doors to collaborations.

Clear Mission: A clear mission creates infatuation with the right partners.

Community: A strong community of believers brings awareness to our mission.

Action: Taking actions towards collaborations with partners, studios, media outlets and others allows us to create opportunities for young creators.



# Solution

The Montreal International Film Festival provides the below solutions:



**Opportunities:** The festival provides the youth with traineeships, scholarships, jobs opportunities and funding for their projects.



**Community:** The establishment is a key source of connections within the industry and with partners while creating a strong community with its audience.



**Information:** Film festivals provide a lot of information and visibility to discover new talents, cultures, world issues and more. Many topics are conveyed through films.



**Entertainment:** Entertainment provides happiness and comfort to its audience, it is essential in today's day and age. Creativity makes the world a better place.



**Economy:** As an international film festival a lot of participants travel from around the world to take part in the events, bringing tourism and economy to the host country and city.

# Vision

Our vision for the upcoming years is to be a key leader worldwide in opening doors for young creators within the entertainment industry.

## ● 2023

This is the first official edition of the festival. Our goal is to bring awareness and a community of partners to the mission.

## ● 2024

As the festival gains visibility our vision is to expand the growth of the non-profit on a more major and global market.

## ● 2025

Following the first few years of the festival our goal is to have built a system of automation within the non-profit and team's workflows for a lasting legacy and profitable business for years to come.

# Founder & Contacts



## Alexandra Sirard.P

### Founder

Alexandra Sirard.P has been a producer within the entertainment industry for just about a decade now, her portfolio includes projects like; The Princess Switch (Netflix), SCOOB (Warners Bros), Pachinko (Apple TV), Rumble (Paramounts Pictures), Minions (Illumination), True Spirit (Netflix) and more. She is also the founder of the production company HELM Entertainment Productions Inc.

"My personal journey within the entertainment industry inspired my to create the Montreal International Film Festival, a non-profit organization where we come together for the creative legacy of tomorrow. Because I believe no one should lack opportunities to showcase their creative talents and my goal is to create an association that will continue to open doors for years to come".



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Montreal International Film Festival 2023

# Thank You

## Join Us

August 28th - September 3rd 2023

Together for the creative legacy of tomorrow.